

January 2018

Master of Business Administration (MBA) Examination

I Semester (Full time)

IT and E-Business Fundamentals

Time 3 Hours]

(Max. Marks 50

Note- Attempt any five questions. All questions carry equal marks.

Section A

1. (a) Explain the Concept and Components of CPU.
(b) Write down the features of Third Generation Computer Language.
2. (a) What are the basic and extended services of Internet ? Give suitable examples.
(b) Write down advance features and utility programs of Windows Operating System.
3. (a) Write down any five advance tool used in document formatting in MS Word 2003.
(b) Explain the concept of Multimedia Presentation. What are the features of MS Power Point used to create an attractive and appealing presentation. <http://www.davvonline.com/>
4. (a) Explain the concept of e-Business Framework. List out any 10 Business Application of the e-Business Framework.
(b) Write a brief note on wireless Technology and Switching Methods.
5. (a) What are the minimum requirement to design and implement e- ? Payment for e-Business and e-Commerce. <http://www.davvonline.com/>
(b) Discuss the Ethical, Social and Political issues of e-Business.
6. (a) What do you understand by VAN ? How it differs from LAN ?
(b) Describe various tools used in Online Making Communication.
7. Write short notes on any two of the following:
 - (a) Web Portals and Vortals.
 - (b) Worksheet as a Database.
 - (c) E-Business Models.
 - (d) Storage Devices and Memory.