February 2010

Master of Business Administration (MBA) Examination

I Semester

It and E-Business Fundamentals

Time 3 Hours 1

[Max. Marks 80

Note: Attempt any five questions. All questions carry equal marks.

- (a) What is Internet? What are various types of Internet Connections? Write minimum hardware and sorftware requirements for Internet.
 - (b) Differentiate between:
 - (i) Web Portals and Portals
 - (ii) Internet and Intranet.
- 2. (a) Explain the formatting toolbar of MS-Word
 - (b) Describe the charting facility of MS-Excel.
- (a) Differntiate between MS-Excel and MS-Access.
 - (b) Explain the features of MS-Power Point.
- 4. (a) What is E-Business? Explain the framework of E-Business that has changing the economics of informations of E-Business.
 - (b) Discuss the various applications of E-Business.
- (a) Describe the principal electronic payment systems used on the internet.
 - (b) With the help of examples discuss various types of risks involved in electronic payment transactions.
- 6. (a) Describe B2B and B2C models with examples.
 - (b) Discuss the applications of EDI in business Also explain the legal and security issues related to EDI.
- 7. (a) With the help of examples discuss various types of cyber crimes and frauds.
 - (b) Describe the role of firewalls in promoting security of E-Business.
- 8. Write illustrative notes on: (any two)
 - (a) Mobile Computing
 - (b) Value Added Network
 - (c) Virtual Factory
 - (d) Search Engine Optimization.

