

Bachelor of Computer Application (BCA) Examination
V Semester

Entrepreneurship

Time : 3 Hours]

[Max. Marks : 20

Note : (1) Attempt all five questions and all questions carry equal marks that's 04 marks each.

- (2) Write in a legible hand and make appropriate models, where applicable.**
(3) Be specific and to the point, irrelevant work will lead to deduction of marks.

1. How will you define an entrepreneur? What are the distinguishing characteristics of an entrepreneurial person? Explain.

OR

"Developing countries need initiative rather than innovative entrepreneurs as the focus should be setting up more enterprises." Discuss this statement.

2. What do you understand by mobility of entrepreneurship? Explain the various aspects of entrepreneurship organisation and performance of entrepreneurship skills?

OR

Discuss the role of institutional finance in development of entrepreneurship? Critically analyse the various schemes of government for economic development in India?

3. What are the different methods of self-employment? explain the process of setting up a small scale enterprise? What are the benefits given by the government in this regard?

OR

Distinguish between small enterprises and ancillary unit? What are problems faced by small scale industries especially in terms of marketing of production?

4. What are the essentials for preparation of a new project? What are the methods of analysis of demand and market potential?

OR

Define Break-Even-Point? Explain with the help of suitable illustration about the calculation of Break-Even-Point and its importance in production process.

5. Discuss the status and role of entrepreneurship after independence in India. What is the role of Marwari Community in industrial entrepreneurship?

OR

Write short note on any two of the following :

- (a) Feasibility of Project
(b) Cost of Capital
(c) Entrepreneurship Skills
(d) Effectiveness of Entrepreneurship.

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