

Roll No.
4200 30/10/35/.....

HV-435

January 2017
Bachelor of Business Administration (BBA) Examination

(Full Time) (New) Fifth Semester
BBA-504 : PROJECT MANAGEMENT

Time 3 Hours]

[Max. Marks 80

Note : Attempt any four questions from Section A. Section B is compulsory. Each question of Section A carries 15 marks and Section B carries 20 marks.

Section A

1. (a) How are projects classified on basis of risk ? Give example.
(b) Explain 'Weighted Scoring Model' of project selection with the help of hypothetical example.
2. (a) "Project cost should not be optimized at planning stage." Give reason with different components of cost of project.
(b) Compare cash flow analysis from 'project's perspective' and 'owner's perspective'.
3. (a) What are factors governing capacity planning in a project ?
(b) Compare various risk-evaluation techniques.
4. (a) Describe Fulkerson's rules for construction of Networks.
(b) What are important features of 'MS Projects' software ? Describe any two.
5. (a) How does Matrix Organisation structure find its suitability in Project Management ?
(b) Explain and compare various types of Floats as used in Network Analysis.
6. (a) How, does 'Earned Value Approach' help in project monitoring ? Explain with hypothetical example.
(b) What are skills requirements in a project manager ?
7. (a) What are social cost and social benefits associated with setting up a oil refinery in coastal area of Gujrat ?
(b) Describe the significance of Project Audit.

Section B

8. Construct the following network and determine minimum cost to complete the project of indirect cost is Rs. 1,500 / day :

| Activity | Time | | Cost | |
|----------|--------|-------|--------|-------|
| | Normal | Crash | Normal | Crash |
| 1-2 | 6 | 4 | 6000 | 7800 |
| 1-3 | 7 | 4 | 3000 | 4200 |
| 2-3 | 4 | 1 | 5000 | 9200 |
| 2-5 | 6 | 5 | 6000 | 7500 |
| 3-4 | 7 | 3 | 2000 | 6800 |
| 4-5 | 3 | 1 | 2000 | 4000 |
| 4-6 | 7 | 3 | 4000 | 5600 |
| 5-6 | 5 | 4 | 3000 | 4100 |