

September 2011

Bachelor of Business Administration (BBA) Examination
II Semester

Management Information System

Time : 3 Hours]

[Max. Marks : 80

Note : Attempt any five questions. Each question carry equal marks.

- Q. 1. Define the term 'MIS'. Also, discuss the system view of Business Process in MIS.
- Q. 2. Explain the concepts of Management Process in MIS with suitable example.
- Q. 3. State the importance of planning, implementation and controlling of Management Information System in an Organisation.
- Q. 4. State the difference between the following .
- (a) Manual Information System and Computer Base Information System.
 - (b) System Software and Application System Software.
- Q. 5. Define the characteristics of Managerial Decision Making. Also discuss its importance in MIS .
- Q. 6. Explain the concept of Input / Output Design with example.
- Q. 7. Write short notes on any two of the following ,
- (a) Form Design.
 - (b) Data Management.
 - (c) Decision Support System.

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