

Roll No. ....  
5500 40/12/45/-

**HV-421**

**January 2017**  
**Bachelor of Business Administration (BBA) Examination**  
(Full Time) (New) First Semester  
**FUNDAMENTALS OF MANAGEMENT**

Time 3 Hours]

[Max. Marks 80

**Note : Attempt any five questions. All questions carry equal marks.**

1. (a) Discuss the functional area of Management.  
(b) Elucidate on the various concepts and evolution theories of Management Thoughts.
2. (a) Describe the various type of techniques and elements of Planning.  
(b) What do you mean by Planning ? Explain its nature and importance in modern organization.
3. (a) Discuss the various theories of organization structure in India.  
(b) What do you mean by Delegation of Authority ? How it increases the efficiency of organization?
4. (a) Discuss the selection process of Indian Organization.  
(b) Explain PA and its process and functions.
5. (a) Discuss the leadership theories of motivation in management.  
(b) Elucidate on the principles of direction in Software Organization.
6. (a) Discuss the role of information in controlling the performance of organization.  
(b) Explain the Remedial Act and Integrated Control System in an organization.
7. Write short notes on any two of the following :
  - (a) POSDCORB – Evolution.
  - (b) MBO.
  - (c) Career Planning.
  - (d) Leadership Styles.