

**February 2013**  
**Bachelor of Business Administration (BBA) Examination**  
**I Semester**

**Economics - I**

Time 3 Hours]

[Max. Marks 80

**Note: Attempt any five questions. All questions carry equal marks.**

- Q.1.** 'Economics is the science which studies human behaviour as a relationship between ends and scarce means which have alternative uses.' Discuss. <http://www.davvonline.com>
- Q.2.** Explain the concept of Elasticity of Demand with reference to price and cross elasticity.
- Q.3.** Explain and illustrate the Law of Diminishing Returns. What are the causes of the operation of the law ?
- Q.4.** What are the objectives of Cost-Revenue Analysis ? Examine the relationship between :
- (a) Fixed and Variable Costs.
  - (b) Marginal and Average Costs.
- Q.5.** Describe the factors which give rise to the growth of monopoly firms. How can a monopoly firm maximise profits ?
- Q.6.** What do you understand by Balance of Payment ? Discuss the methods of-Correcting disequilibrium in BOP.
- Q.7.** Write notes on any two of the following :
- (a) Price Elasticity of Supply. <http://www.davvonline.com>
  - (b) Oligopoly.
  - (c) Free Trade Vs. Protection.