# July-August 2016 Master of Business Administration (MBA) Examination II Semester

### **Fundamentals of Operation Management**

Time: 3 Hours]

[ Max. Marks: 80

Note: Attempt any four questions from Section A. Section B is compulsory.

#### Section A

- (a) What are various types of Production Systems? Which types of production system is suitable for: (Give reasons)
  - (i) Ship-Building
  - (ii) Pharmaceutical Formulation.
  - (b) What are various types of productivity? How can labour productivity be enhanced?
- (a) Discuss importance of customisation of services with an example.
  - (b) What are principles of a good plant layout?
- 3. (a) Being a project manager of a new manufacturing organisation what factors will you consider before deciding capacity?
  - (b) Describe the significance of Six Sigma Quality in present world scenario.
- (a) "Appropriate technology or process should be preferred over the latest." Discuss.
  - (b) What are various sequencing rules for single machine n-jobs?
    Discuss their importance.
- (a) "Learning curve is useful especially in long-term purchasing." Discuss.
  - (b) Explain Business Process Re-Engineering with a real life example.
- 6. Write short notes on the following:
  - (a) Material Handling Equipments.
  - (b) Control Charts for Attributes. .
  - (c) OCC (Operating Characteristic Curve).

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## Section B

7. Draw the precedence diagram and minimum no. of workstations if company has to produce 24 units in a shift. What is maximum production rate if activities cannot be sub-integrated?

Activity A B C D E F G H

Precedence Act - - A A, B B C D, E C, D

Duration (Min.) 3 6 10 4 5 4 7 8

RSSCL forecast demand for next 6 months :

Aug June July April Month March May 350 400 150 300 250 Demand 200 The cost of holding inventory is Rs. 300 / unit / month. Shortages are not allowed. Opening stock is 100 units and closing stock required is 200 units. Determine:

- (a) Production rate / month.
- (b) Cost of Aggregate Planning.

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