

September 2013

**Master of Business Administration (MBA) Examination
II Semester**

Business Ethics & Management By Indian Values

Time : 3 Hours]

[Max. Marks : 80

Note : Attempt any four questions from Section A. At least one question is to be attempted from each part. Each question carries 15 marks. Section B is compulsory and carries 20 marks.

Section A

Part-A

1. Discuss ethical standards and moral responsibility of business with implications related to current corporate scenario.
2. Critically examine Egoism and Enlightened Egoism with suitable examples.
3. Write short notes on any two of the following :
 - (a) Public Accountability and Entrepreneurial Responsibility.
 - (b) Prospects of Virtues in Business Ethics.
 - (c) Theory of Voluntary Mediation.

Part-A

4. Briefly explain atleast one model of Leadership and Motivation from Literature on Indian Thoughts. What is their relevance in modern times?
5. "Bhagavad Gita is a key for all round success for Indian Managers." Elaborate with example.
6. Write short notes on any two of the following :
 - (a) Nishkama Karma Yoga.
 - (b) Cultural Heritage of India and its relevance for Business.
 - (c) Work Place Spirituality.

A JOB SEARCH DILEMMA

Eric, a Third Semester Senior, is looking for a Job. Anxious about finding work in the worst economy in decades, he sends out scores of resumes for a wide variety of positions. The first call he gets is for a position that doesn't really interest him, but he figures he should be open to every opportunity. He schedules an interview, which he faces. In fact, the recruiter offers Eric the job on the spot. He would like Eric to start as soon as possible.

Questions :

1. Should Eric accept the offer ? If he does, can he continue to pursue other jobs actively?
2. Impact of the job in completing the course.

