

January - February 2019
Master of Business Administration (MBA) Examination

First Semester (Full Time)
IT AND E-BUSINESS FUNDAMENTALS

Time 3 Hours]

[Max. Marks 50

Note : Attempt any five questions. All questions carry equal marks.

1. (a) Write down the features of Computers to support business operations and management functions.
(b) Write a brief note on memory provisions in Computer System.
2. (a) How internet and its technologies changing the way of communication ? Explain.
(b) Discuss the role and significance of Windows OS in Computing facility.
3. Give a brief introduction of : <http://www.davvonline.com>
(a) References Tab in MS Word.
(b) Macros in MS Word.
(c) Protection and Encryption of Word Documents.
4. Discuss :
(a) e-Business Infrastructure.
(b) e-Business Models.
(c) Ethical issues of e-Business Platforms.
5. Describe essential requirements and possible solutions of e-Business Securing Environment.
6. Explain the concept and process of Search Engine Optimization.
7. Write short note on any two of the following :
(a) Portals and Vortals. <http://www.davvonline.com>
(b) e Payment System.
(c) Electronic Spreadsheet.
(d) Power Point Presentation.