January 2016

Master of Business Administration (MBA) Examination

I Semester

IT and E-Business Fundamentals

Time: 3 Hours]

[Max. Marks : 50

Note: Attempt any five questions. All questions carry equal marks.

- 1. Define and explain by giving suitable examples.
 - (a) Software(s).
 - (b) Storage Devices and Memory.
- 2. (a) Explain the formatting tools in MS-Word.
 - (b) How would you use worksheet as a databases in Excel?
- 3. (a) Describe Technology Infrastructure for e-Business by giving suitable examples.
 - (b) Discuss importance of mobile computing and wireless technology in e-Business.
- 4. Define e-Payment System. What are the basic elements of e-Payment System? Explain.
- 5. (a) Discuss ethical, social and political issues in e-Commerce.
 - (b) Explain legal, securing and standardization issues of EDI.
- 6. Write a detailed note on future of electronic business.
- 7. Write short notes on any two of the following:
 - (a) Data and Message Security.
 - (b) Internet.
 - (c) e-Business Models.

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