

**December 2004**

**Bachelor of Computer Application (BCA) Examination  
V Semester**

**Entrepreneurship**

Time : 3 Hours ]

[ Max. Marks : 40

**Note: All questions are compulsory. All questions carry equal marks.**

1. Relate the growth in Entrepreneurship with economic development in the light of other environmental factors.

**OR**

Explain the pre-requirement of Entrepreneurship while highlighting the priorities.

2. What do you understand by Entrepreneurship Effectiveness? How the same is related with performance? Explain.

**OR**

Relate the institutional finance with entrepreneurship.

3. Explain the procedure of expansion, of one's own business under different situations.

**OR**

Explain the role of ancillary units for large organisation.

4. Explain the main coverage of a project proposal considering technology, communications, economic finance and managerial aspect.

**OR**

Explain the approaches for demand analysis and measuring of market potential.

5. Explain the difference of planning of entrepreneurship before and after Independence.

**OR**

Explain the term 'feasibility' for a project proposal with different dimensions.

