

Roll No.
3000 10/20/50/-

N-955

June - July 2019

Bachelor of Computer Applications (BCA) Examination

Second Semester

BCA-204 : INTRODUCTION TO INFORMATION SYSTEM

Time 3 Hours]

[Max. Marks 50

[Min. Marks 17

Note : Attempt any two parts from each question. All question carry equal marks.

1. (a) Explain the Concepts Business as System.
(b) Write a brief note on Information System.
(c) Discuss components and applications of Computer Based System.
2. (a) Write down the procedure of designing development and implementation an Information System.
(b) Describe major types of Information System.
(c) What do you understand by Executive Support System ? Explain.
3. (a) Write down the characteristics of a System.
(b) Explain the process of SDLC.
(c) What are the essential characteristics of a successful system analysis.
4. (a) Define and explain the concept of MIS.
(b) Write a brief note on system design considerations.
(c) Write a short note on :
(i) Data and Information.
(ii) Database and Database Management System.
5. (a) What is e-Commerce ? Explain the various types of e- Commerce.
(b) Write a detailed note on use and functioning of the internet.
(c) Write short notes on :
(i) Digital Marketing
(ii) SEO.

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