

January 2016
Bachelor of Business Administration (BBA) Examination
I Semester

Fundamentals of Management

Time 3 Hours) <http://www.davvonline.com> **[Max. Marks 80]**

Note : Attempt any five questions. All questions carry equal marks.

- Q.1. (a)** Define Management and what is the role of manager in an organisation?
- (b)** Explain the relevance of management to modern industry, government, university, hospital and other institutions.
- Q.2. (a)** What is planning? Also explain the procedure of planning process.
- (b)** Explain objectives? How tradition objectives are different from MBO.
- Q.3. (a)** What do you understand by organisation structure and what are the advantages and disadvantages of it?
- (b)** Explain line and staff organisation. What are the reasons of conflict between them? How to resolve them.
- Q.4. (a)** Explain staffing and its function.
- (b)** Explain career planning.
- Q.5. (a)** Define leadership. What are the qualities of a good leader and how many types of leader's are there.
- (b)** Motivation is very important part of an employees work life. define motivation and theories associated with it (any two).
- Q.6. (a)** What do you understand by controlling? Explain controlling process. <http://www.davvonline.com>
- (b)** What are performance standards? How are those set also explain controlling techniques?
- Q.7. Write short notes on any three of the following:**
- (a)** Selection Process
 - (b)** Management Science School.
 - (c)** Human Relation School of Management.
 - (d)** Centralization and Decentralization.
 - (e)** Span of Control.

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