

February 2014

**Bachelor of Business Administration (BBA) Examination
I Semester**

Fundamentals of Management

Time 3 Hours]

<http://www.davvonline.com>

[Max. Marks 80

Note : Attempt any five questions. All questions carry equal marks.

- Q.1.** (a) Define Management and explore role of Management in a University, Hospital and Government. Take suitable examples.
(b) Critically evaluate contribution of Fredric Taylor and Max Weber in development of management.
- Q.2.** (a) What are various types of plans ?
(b) What do you understand by MBO ? Explain process of MBO.
- Q.3.** (a) What are various types of organization structure? Explain with advantages and limitation the utility of each type of structure.
(b) Explain line and staff functions.
- Q.4.** (a) What do you understand by Staffing as a function of management?
(b) Explain Career Planning.
- Q.5.** (a) What is Leadership ? Explain qualities of leadership.
(b) What do you understand by Motivation and Morale? Explain importance and role of motivation and morale in modern business organization. <http://www.davvonline.com>
- Q.6.** (a) Explain objectives and process of control.
(b) Explain various control techniques.
- Q.7.** Write short notes on any three of the following :
(a) POSDCORB.
(b) Elements of Planning.
(c) Delegation of Authority.
(d) Leadership of Styles.
(e) Integrated Control System of Organization.

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